



EMI Music
CMG Label Group



the media collective
FOR IMMEDIATE RELEASE

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PASSION: AWAKENING FEATURED ON YAHOO! MUSIC

Live Recording From Passion 2010 Conference Gathers Early Praise from Critics

Nashville, Tenn. Mar. 5, 2010... sixstepsrecords Mar. 9 release of *PASSION: AWAKENING* is receiving prime promotion on the popular YAHOO! Music page. The newest release from Passion features the most prominent names in worship music recorded with over 22,000 university-aged young people in attendance at this year's Passion conference held in Atlanta, GA.

YAHOO!, the third most visited site on the internet, is exclusively streaming *PASSION: AWAKENING* this week only with the stream ending on Monday, March 8. To tune into the stream, visit

<http://new.music.yahoo.com/programs/earlyedition/>.

A week before its release, media are already weighing in on the latest Passion recording. Below is an early sample of what they have to say about *PASSION: AWAKENING*.

“This latest edition again captures the kinetic ‘live’ experience, excellently exemplifying the talents of each worship-oriented artist and introducing yet another set of soon-to-be church anthems... If you’re looking for just one record to complement your worship drive time, this is certainly it.” – ChristianityToday.com/ct/music

“These are some of the best new original worship songs of the past few years. If you want to experience a worship ‘awakening,’ then you can’t go wrong with the biggest names in the business. Tomlin, Stanfill, Crowder, Nockels, Hall, Redman, Fee and Hillsong United are all in top form on this excellent PASSION: AWAKENING album, easily the best in this great series. 9.5 out of 10, 5 stars” – ChristianMusicReview.org

“PASSION: AWAKENING offers the thrill of corporate worship with some of today’s top artists like Chris Tomlin, David Crowder, Charlie Hall, and more! Suddenly, worship music just got more exciting--and the Passion conference energy got a little more portable.” - BackseatWriter.com

“Every year, we can always count on an awesome worship compilation to be released from the crew at sixstepsrecords. This year is definitely no exception... What Awakening does is simple and fundamentally sound: lifting up God’s holy name and praising His amazing character.” – HollywoodJesus.com

“...It becomes music to experience and participate in.” – ChristianMusicZine.com

PASSION: AWAKENING features a stellar group of leading worship artists Chris Tomlin, David Crowder*Band, Charlie Hall, Matt Redman, Christy Nockels, Kristian Stanfill, FEE and Hillsong UNITED, who combined have sales exceeding 5 million records. PASSION: AWAKENING features a dozen tracks including eight brand new, never before released songs, full track listing below. Among those, the new single from Chris Tomlin “Our God” is included in the mix. The heartbeat of the Passion Movement is not simply about filling arenas, but a generation mobilized to carry the message of God’s fame to the unreached, oppressed and forgotten wherever they are on the planet.

For more information on the Passion Movement, visit <http://www.268generation.com>.

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About sixstepsrecords:

Founded in 2000 by Louie Giglio, sixstepsrecords (www.sixstepsrecords.com) is a worship label and a division of Passion Conferences. sixstepsrecords’ artists include Chris Tomlin (*Hello Love*), David Crowder* Band (*Church Music*), Charlie Hall (*The Bright Sadness*), Matt Redman (*We Shall Not Be Shaken*), Christy Nockels (*Life Light Up*), Kristian Stanfill (*Attention*), and Passion (*Passion: Awakening*). The label partners with Sparrow Records/EMI CMG Label Group for A&R, marketing, sales and distribution operations.

About EMI CMG Label Group:

Brentwood, Tennessee-based EMI CMG Label Group is comprised of Sparrow Records, Forefront Records, and Credential Recordings, in addition to providing A&R and marketing support for sixstepsrecords via a joint venture and licensing partnership. Balancing freedom, discipline, creativity, profitability and ministry, EMI CMG Label Group strives for excellence in artist development. The Label Group is a division of EMI Christian Music Group. For further information, please visit www.emicmg.com.

TRACK LISTING:

1. Awakening - Chris Tomlin **new song*
2. Say, Say - Kristian Stanfill **new song*
3. Our God - Chris Tomlin **new song*
4. How He Loves - David Crowder*Band
5. Healing Is In Your Hands - Christy Nockels **new song*
6. King of Heaven (Isaiah 61) - Charlie Hall **new song*

7. You Alone Can Rescue - Matt Redman
8. Where the Spirit of the Lord Is - Chris Tomlin & Christy Nockels **new song*
9. Rise and Sing - FEE
10. Like a Lion - David Crowder*Band **new song*
11. Chosen Generation - Chris Tomlin **new song*
12. With Everything - Hillsong UNITED

