



the media collective CHASEN update

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For Immediate Release

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CHASEN LANDS iTunes ® DISCOVERY DOWNLOAD SPOT WITH “CASTAWAY”

Band’s INO Records Debut Release *That Was Then, This Is Now* Draws Acclaim

Nashville, Tenn. Mar. 23, 2010... “Castaway,” off of Chasen’s March 9 release of *That Was Then, This Is Now*, will be featured as today’s free Discovery Download on iTunes ®.

To download the song, visit

<http://itunes.apple.com/us/album/castaway/id363323286?i=358462250>. The single will be available for only one week as a free download. For Chasen Discovery Download web banners, go to <http://www.inorecords.com/banners/chasen/DiscoveryDownload.html>. To hear the story behind “Castaway,” check out <http://www.youtube.com/watch?v=BCQTNbfYyp8>.

The coveted iTunes® spot comes just weeks after Chasen released their debut project with INO to much critical support. Below is just a sample of what the reviews are saying.

“One of 2010’s Most Likely To Succeed” – [CCM Magazine](#)

“I have no doubt that *That Was Then This Is Now* will occupy a prominent place in your top albums of 2010 by the end of the year.” - [Christian Music Review](#)

“I won’t be surprised if there’s a New Artist of the Year nomination for this worthy band.” - [Alpha Omega News](#)

“*That Was Then, This Is Now* could prove to be the beginning of something rather special.” - [The Christian Manifesto](#)

“... the success of this CD is more than assured.” - [Plugged Music Reviews](#)

“*That Was Then, This Is Now* is a strong pop album to close out the Winter.” 4 out of 5 stars – [Jesus Freak Hideout](#)

“When the CD hits the stores in Mid March, run, don’t walk, and go get it. You won’t be sorry.” - [Extant Magazine](#)

“Highly talented band with a stunning array of songs in their arsenal. Instantly enjoyable, Chasen Callahan’s vocals are a pleasure to listen to. What a stunning album.” - [Louder Than The Music](#)

The record, co-produced with Rob Hawkins (Fireflight), features 10 personal tracks, most written by band front man Chasen Callahan who has penned songs for Addison Road and Stellar Kart among others. In addition to “Castaway,” the new album features “Slow Down,” “Love In Your Name” and “On and On” which was No. 1 on the CHR radio chart for over a month.

The band will also be joining Kutless for the “It Is Well Tour” starting in April. For a complete list of tour dates, visit <http://www.chasenmusic.com/tour.php>.

Chasen is comprised of Chasen Callahan, Evan Silver, Aaron Lord and Jared Barber. Callahan entered the music scene after nearly a decade of service as a worship pastor. The Greenville, South Carolina based band released their first independent project Shine Through the Stars in 2008 and experienced solid radio success with two songs landing in the Top 5, “Crazy Beautiful” and “Drown.

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